

Entrepreneurship



WASHINGTON
& JEFFERSON
COLLEGE

The Entrepreneurship Program of the Department of Business Administration offers courses of study focused on **value creation and value assessment** as the critical overlay to the study of **business and entrepreneurship**. Understanding the fundamental dimensions of entrepreneurial thinking and new venture creation is supported by real-life interactions with business founders, owners and executives, as well as real-time views of present-day business situations.

Minor Requirements

Principles of Microeconomics (ECN 101)

Financial Accounting (ACC 211)

Business, Entrepreneurship, & Society (BUS 101)

Marketing (BUS 307)

New Venture Finance & Law (ENT 301)

New Venture Business Plan Development (ENT 302)

Topics in Entrepreneurship (ENT 397)

Emphasis Requirements

Students majoring in **Business Administration** can earn an emphasis in Entrepreneurship by completing the following courses:

New Venture Finance and Law (ENT 301)

New Venture Business Plan Development (ENT 302)

Topics in Entrepreneurship (ENT 397)

Concentration Requirements

Students of **all majors** except Business Administration can earn a concentration in Entrepreneurship by completing the following courses:

Principles of Microeconomics (ECN 101)

Financial Accounting (ACC 211)

Business, Entrepreneurship, & Law (ENT 301)

New Venture Business Plan Development (ENT 302)

Beyond the Classroom

Student Experiences

- Engagement with peers in The Entrepreneurship Society
- New business creation at Ignite, a business incubator and co-working space where students with an entrepreneurial mindset or business idea gain access to resources and tools to be successful
- Immersive practical experience with the Ignite Residency Program, a micro-internship opportunity
- Access to Ideas 2 Enterprise, five-week program to build your own business plan and access seed capital
- Participation in a Business Planning Course (ENT 302) to work on your entrepreneurial idea for a full semester
- Interaction with regional entrepreneurs and travel to local innovation events

"This program complements all majors and gives students a perspective on what drives value in the industries that they are planning on entering upon graduation." -Professor Max Miller, Program Director

Department Chair

Hsiao-Ching Kuo, Ph.D.
hkuo@washjeff.edu

Program Director

Max Miller, J.D., M.B.A.
mmiller2@washjeff.edu

Faculty

Dana Mialki, C.P.A., M.S.T.
dmialki@washjeff.edu

Chris Olmstead, J.D., M.B.A.
colmstead@washjeff.edu



Spotlight: Oliver Kilgore '25

Kilgore, a business administration major, successfully created his All Scrapes and Plants landscaping business in 2021 with the resources from Ignite. He currently offers the following services:

- Commercial and residential lawn maintenance and landscape installation
- Tree trimming and removal
- Commercial debris and junk removal
- Dumpster rental



Program Website

washjeff.edu/entrepreneurship